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Press release

9 hours, 8 teams, 350 guests and almost 130 business jurors - the Enactus Poland National Competition 2019 has closed.

This year's edition of the Enactus Poland competition was held on June 3 at the National Stadium in Warsaw. Enactus is the largest global student organization bringing together active participants from 14 universities all over Poland. Student teams compete developing CSR (socially responsible) projects, ultimately to be transformed into start-ups. BIGRAM personnel consulting is involved in facilitating meetings between students and representatives of top companies partnering with Enactus. In the meetings, business leaders share their knowledge and experience as well as work on the projects together with the students. **Sonia Zakrzewska, BIGRAM, Country Leader Enactus Poland,** believes there is no other similar event in Poland, matching businesses with students: *"The Enactus competition finals constitute a part of a global event involving representatives from 40 countries. 72,000 students compete for the champion title, signifying the best of the best. The stakes are high as winning opens doors to careers with the most famous, prestigious organizations from all over the world"*.



Once a year, during the Enactus competition, the students get to present the results of their whole year's efforts in front of a carefully selected panel of adjudicators, including CEOs, directors and managers from renowned companies. It is a one-of-a-kind opportunity organized at such a large scale, providing the students with a foothold in the world of business as well as a platform to exchange knowledge and experiences with industry market leaders.

This year, 8 university teams delivered their presentations, with three qualified for the finals, representing Warsaw School of Economics, Poznań University of Economics and Wrocław University of Economics. The WSE representatives presented two projects, Peelters and Bed&Pet Warsaw, yielding them an overall third position: The first project aims to develop an environmentally friendly, biodegradable water filter, while Bed&Pet responds to the issue of textile waste in Poland, offering bedding for dogs and cats made exclusively from scraps resulting from clothing manufacturing processes.

Wrocław students scored second, presenting a platform to connect beekeepers with farmers – Let me Bee. The objective is to help farmers grow their businesses. Furthermore, the students want to encourage beekeepers to start apiaries to boost overall bee populations.

The victorious team comprising students from the Poznań University of Economics described WaterFilter, an innovative solution to filtrate water. The device is to provide users with clean water, free from pharmaceuticals and other hazardous waterborne substances. The winners will represent Poland in the global finals to be held in San Jose, USA, in September this year.



A “Top to Future Top” debate was held alongside Enactus finals, too, discussing whether corporate social responsibility was a fad or a necessity. The participants included students and representatives from selected companies, with the debate moderated by Piotr Wielgomas, BIGRAM CEO. The subjects discussed included starting socially responsible activities in a company and combining CSR with innovation.



The Enactus Global competition finals will take place in September. Students from nearly 40 countries around the globe will present their innovative start-up ideas. BIGRAM will continue to support the Polish team participating in the global finals.